



The application offers a Favorite Entities App, which allows business users to add entities to their favorites list in bulk from the Search Thing Domain page and individual entities from the Entity Manage page. All the favorite entities can be viewed in the Favorite Entities widget on the Home page, which provides a summarized view of an entity. For a detailed view, you can navigate to the Entity Manage page from the Favorite Entities list



#### **Target Audience**

Content Creators, Merchandisers, Business Owners, Data Managers and Administrators, Sales and Marketing Teams

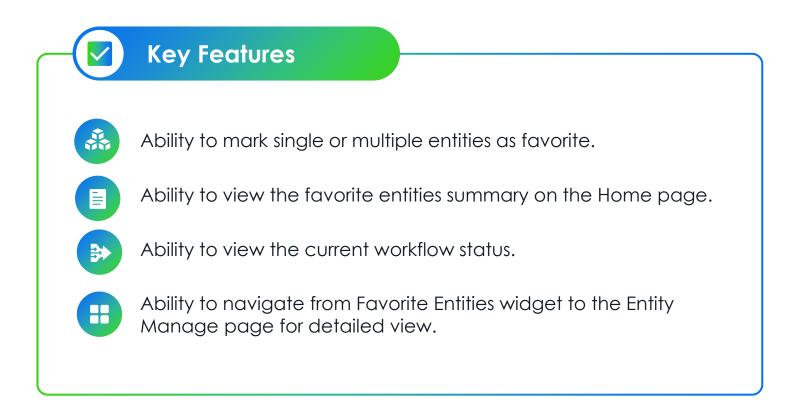
## Value Proposition

In the dynamic landscape of today's digital data world, businesses face the challenge of managing ever-growing datasets. We understand the importance of quick and efficient access to essential entities for enhanced productivity. Enter the Favorite Entities App – a game-changer in simplifying data access and boosting user efficiency.

- Seamless Bookmarking: Tired of searching for crucial entities in the vast sea of data? Our app lets users effortlessly bookmark entities, allowing for instant access without the need for time-consuming searches. Enjoy a streamlined workflow and reclaim valuable time.
- **Bulk Bookmarking from Search Thing Domain:** Say goodbye to tedious, manual bookmarking. With the Favorite Entities App, users can bulk-add entities to their favorites directly from the Search Thing Domain page. Efficiently manage your data by bookmarking multiple entities in one go.
- Individual Entity Management: Tailor your favorites list to perfection. Users can add individual entities to their favorites from the Entity Manage page, ensuring a personalized and curated collection of the most relevant and important data points.
- Home Page Widget: Stay organized and informed at a glance. The Favorite Entities widget on the Home page provides a summarized view of bookmarked entities, allowing users to quickly assess critical information without delving into details.
- **Detailed Entity Management:** Need a closer look? Navigate seamlessly to the Entity Manage page directly from the Favorite Entities list for a detailed view of bookmarked entities. Dive deep into comprehensive insights whenever you need them.









**Entity Data** 



Favorite Entities App





**Favorite Entities** 



### **Favorite Entities App**

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